

## TOOLS

Pen  
Paper  
Photoshop  
Illustrator  
Acrobat  
InDesign  
Aftereffects  
Keynote  
Powerpoint  
Cinema 4D  
FujiFilm X-T3

## TRICKS

Art Direction  
Conceptualizing  
Photography  
Retouching  
Video Editing  
Typography  
Illustration  
Animation  
Graphic Design  
Brand Design  
UI Design  
Storyboarding  
Storytelling  
Presentation  
Sketching

## EDUCATION

The College for Creative Studies  
Bachelor's of Fine Arts

*Illustration (Major)*  
*Advertising Design (Minor)*  
*Entertainment Arts (Minor)*

## VICES

Swimming  
Reading  
Drawing  
Painting  
Detroit Techno  
Sci-Fi Films  
Actually, All Film  
Film Essays  
Film Reviews  
Magazines  
Sugar Cereal  
Mocha Espressos  
Fashion  
Narcissism  
Existential Dread  
Industrial Design  
Museums  
Theatre  
Modernism  
Post-Modernism  
Ted Talks

## ART DIRECTOR, LAFAYETTE AMERICAN.

2018-2020

In two years, Buber has helped build a creative agency from the ground up. He's designed buses, campaigns, videos, & events. He thinks, designs, writes, & does just about anything else to bring an idea to life. He works across all platforms, specializing in iconic imagery & concept-led design. He works & shares thoughts with every on the team, writers, directors, animators, account, & often presents his own work. And his drive for quality continually impresses clients (*BorgWarner, McClure's, Owens Corning, Holocaust Memorial Center, and Kelly Services*) & inspires teammates.



## PRESENTATION DESIGNER, THE PARK.

2015-2017

From scanning old Ford Ads to presenting new concepts to creative leadership, Buber's curiosity & drive led him to craft specialty pitch books, build product launch presentations, design display ads for F-150 & Lincoln (cutting delivery time by 90%), create infographics for market research, art direct print ads, & conceptualize new products for GTB's innovation studio. Here, he designed & produced every marketing deliverable imaginable.



## ART DIRECTOR INTERN, TEAM DETROIT.

2014-2015

Buber worked full-time, producing ideas & graphics for Ford Retail across print, digital, & video. He worked on a diverse team to re-design the office wayfinding system. He asked around until GUX added him to Ford.com to help build web pages across digital & desktop platforms. He did all that with a full course-load & two campus jobs at CCS.

