

TOOLS

Pen
Paper
Photoshop
Illustrator
InDesign
Aftereffects
Keynote
Cinema 4D
Intelligentsia Breakfast Blend
FujiFilm X-T3

FREELANCE ART DIRECTOR, FCB

2020 / *Budweiser, Bud Light, Michelob Ultra*

Concept & design for range of wholesaler goods & programs. Deliverables include posters, OOH, Neon signs, & a range of printed goods. Integrated into creative & account teams.

ART DIRECTOR, LAFAYETTE AMERICAN

2018–2020 / *BorgWarner, Owens-Corning, Third Man Records, McClure's Pickles, City of Detroit, Holocaust Memorial Center, MOCAD, Milk Bar, Jeep*

Concept, design, graphics, & production for pitches, rebrands, projects, multi-channel campaigns. Deliverables include posters, OOH, short format video, logos, branding, event signage, social content, packaged goods & animation. Client-facing with collaboration across creative spectrum.

TRICKS

Art Direction
Idea Development
Graphic Design
Brand Design
Presentation
Storyboarding
Video Editing
Animation
Photography
Retouching

PRESENTATION DESIGNER, GTB

2015–2017 / *Ford, Quick Lane, Detroit Bikes, WPP, Johnson Controls, Lincoln*

Concept, design, & graphics for product launches, research presentations, rebrands, & multi-channel campaigns. Deliverables include infographics, event signage, CRM (print & digital), logos, static digital, posters, storyboards, decks, & booklets. Worked with design team, executive staff, along with leadership from account, creative, & design.

EDUCATION

The College for Creative Studies
Bachelor's of Fine Arts
Illustration (Major)
Advertising Design (Minor)
Entertainment Arts (Minor)

VICES

Swimming
Reading
Painting
Travel
Cinema
Tutorials
Ice Cream
Fashion
Museums
Techno

ART DIRECTOR INTERN, TEAM DETROIT

2015 / *Ford Retail, Team Detroit, Ford.com*

Concept, design, & graphics for internal use and regional retail programs. Deliverables include social content, static digital, environment graphics, web mock-ups, presentations, & print design. Worked with copywriters, intern pals, researchers, & senior art directors.